



**LAKEWOOD
PIONEERS
FOOTBALL AND
CHEER**

**INFORMATION
PACKET**

**POWERED |
BY |**



THE JERSEY ELITE CONFERENCE IS THE PHILANTHROPIC UMBRELLA FOR THE TOMS RIVER SEAHAWKS, BRICK HYDRA AND LAKEWOOD PIONEERS. ALL THREE TEAMS PARTICIPATE IN THE NEW JERSEY SHORE POP WARNER CONFERENCE. THE JEC PARTICIPATES IN FUNDRAISING AND SPONSORSHIP OPPORTUNITIES TO BE ABLE TO REDUCE THE COST OF REGISTRATION OF ALL JEC ATHLETES. THE JEC IS MORE THAN JUST FOOTBALL. THE JEC PROMOTES THE STUDENT ASPECT OF THE STUDENT ATHLETE. IN THE TOMS RIVER AREA, THE JEC HOSTS WEEKLY TUTORING AND ASSIST WITH FOOD INSECURITIES. THE JEC IS PART OF BACKPACK DRIVES, COAT DISTRIBUTIONS, CHRISTMAS PRESENT DRIVES, AND OTHER COMMUNITY SUPPORT PROGRAMS. AS THE JEC EXPANDS WITHIN THE POP WARNER FAMILY WITH BRICK AND LAKEWOOD, THEY WILL BE ADDING SERVICES TO THESE COMMUNITIES.

NEW JERSEY SHORE POP WARNER CONFERENCE



BAYSHORE LANCERS - HOWELL LIONS - LAKEWOOD PIONEERS
JERSEY SHORE STORM (POINT PLEASANT) - TOMS RIVER ANGELS
BRICK HYDRA - LACEY REVOLUTION - OCEAN DOLPHINS
SAINT JAMES ROYALS - TOMS RIVER SEAHAWKS

REGISTRATION - SPRING 2026



SPRING FLAG - \$95

PRACTICES START MARCH 24TH

FRANK BARTOLF SPORTS COMPLEX

336 BROOK ROAD LAKEWOOD, NJ 08701

GAMES START SUNDAY APRIL 5TH

6 WEEK SCHEDULE FOLLOWED BY TOURNAMENT

NO GAMES MOTHER'S DAY WEEKEND

AGE BASED DIVISIONS

TEAMS COMBINED WITH BRICK HYDRA FOR THIS SEASON

WILL HAVE OWN TEAMS FOR 2027 SPRING

REGISTRATION – FALL FLAG AND TACKLE

AGE GROUP IS DETERMINED BASED ON
YOUR ATHLETE'S AGE ON JULY 14, 2026



FLAG – AGES 5, 6 AND 7

8U – AGES 6, 7 AND 8

9U – AGES 8 AND 9

10 U – AGES 9 AND 10

11U – AGES 10 AND 11

12 U – AGES 11 AND 12

13 U – AGES 12 AND 13

14 U – AGES 13 AND 14

REGISTRATION – FALL FLAG AND TACKLE

PRACTICES START AUGUST 1ST

FRANK BARTOLF SPORTS COMPLEX

336 BROOK ROAD LAKEWOOD, NJ 08701

FLAG AGES 5-6-7 \$95

POWERED BY



ALL TACKLE LEVELS AGES 8 AND OLDER \$185

THIS DISCOUNTED RATE FOR ALL ATHLETES IS POSSIBLE THROUGH FUNDRAISING AND GENEROSITY OF THE JERSEY ELITE CONFERENCE

NO ATHLETE IS EVER TURNED AWAY FOR FINANCIAL REASONS

PAYMENT PLAN OPTIONS FOR TACKLE AVAILABLE STARTING IN JANUARY EACH YEAR

LIMITED NUMBER OF SCHOLARSHIP APPLICATIONS AVAILABLE EACH YEAR

TACKLE EQUIPMENT

- **NEW REGISTRANTS ARE PROVIDED**

- NEW HELMET WITH CHIN STRAP TO KEEP
- NEW SHOULDER PADS TO KEEP
- HOME AND AWAY GAME JERSEYS
- GAME PANTS

- **PARENTS ARE RESPONSIBLE FOR THE FOLLOWING ITEMS**

- MOUTH GUARD THAT CONNECTS TO HELMET
- CLEATS
- PRACTICE PANTS AND JERSEY
- COMPRESSION SHIRTS AND GIRDLE

FLAG EQUIPMENT

ALL REGISTRANTS ARE PROVIDED

- FLAGS
- HOME AND AWAY JERSEYS
- SHORTS

PARENTS WILL NEED TO PROVIDE

- MOUTH GUARDS
- CLEATS





SIDELINE CHEER

REGISTRATION \$175

OUTSIDE PRACTICES AT FRANK BARTOLF SPORTS COMPLEX 335 BROOK ROAD LAKEWOOD, NJ 08701

ADDITIONAL PRACTICE SPACE TBD

REGISTRATION INCLUDES YOUR GAME DAY UNIFORM, GAME DAY BOW, BLOOMERS, & GAME DAY SNEAKERS

EXPO IN OCTOBER

UNIFORM FITTING ON MEDIA DAY JUNE 7, 2026

IMPORTANT DATES

MEDIA DAY – SUNDAY JUNE 7, 2026

9 AM TO 12 PM

FRANK BARTOLF SPORTS COMPLEX 336 BROOK ROAD LAKEWOOD, NJ

MANDATORY PARENTS MEETING

COLLECTION OF PAPERWORK FOR BOOK CHECKS

HELMET FITTING

JERSEY NUMBER SELECTION

**POWERED
BY**



CHEER UNIFORM FITTING

FREE BASELINE CONCUSSION TESTING

PICTURES – DJ – LASER TAG – SWAG - FOOD TRUCKS

IMPORTANT DATES – PRACTICE SCHEDULE

PRIMARY PRACTICE FIELD: FRANK BARTOLF SPORTS COMPLEX 336 BROOK ROAD LAKEWOOD, NJ 08701

SATURDAY AUGUST 1, 2026 – OPENING DAY 9 AM TO 11 AM – HELD IN TOMS RIVER WITH THE SEAHAWKS

MONDAY AUGUST 3RD THROUGH FRIDAY AUGUST 7TH 6 PM TO 8 PM CONDITIONING
NO PADS, NO HELMETS

MONDAY AUGUST 10TH THROUGH THURSDAY SEPTEMBER 3RD
PRACTICE ON MON-TUES-WED-THURS 6 PM TO 8 PM

GAMES START SUNDAY SEPTEMBER 6TH

HOME GAMES ARE AT FRANK BARTOLF SPORTS COMPLEX 336 BROOK ROAD LAKEWOOD, NJ 08701

PRACTICE DECREASES WITH START OF SCHOOL AND GAMES

PRACTICE ON TUES-WED-THURS STARTING SEPTEMBER 8TH

COACHES FOR THE OLDER TEAMS MAY ADD FILM REVIEW AND WALK THROUGH

IMPORTANT DATES

- **FAMILY DAY – SATURDAY AUGUST 15TH**
 - **ROB TAYLOR BASKETBALL COURTS - SOUTH TOMS RIVER**
 - **FREE BACKPACKS AND SCHOOL SUPPLIES – DJ – GAMES AND PRIZES**
- **SPAGHETTI DINNER – TBD**
- **DINING FOR DOLLARS NIGHTS -TBD**
- **END OF THE YEAR BOWLING PARTY – JANUARY 2027**
- **ANNUAL GIFT AUCTION AT SPICY'S IN SEASIDE HEIGHTS – FEBRUARY 2027**

GAME SCHEDULES

- WE DO NOT MAKE THE GAME SCHEDULES
- GAMES ARE ON SUNDAYS AND START SEPTEMBER 6TH
- WE WILL SHARE INFORMATION AS SOON AS WE GET IT
- PLEASE JOIN YOUR TEAM APP
- PLEASE FOLLOW US ON FACE BOOK AT LAKEWOOD PIONEERS
- PLEASE FOLLOW US ON INTAGRAM AT
LAKEWOOD_PIONEERS_FOOTBALL
- PLEASE BE PATIENT AND FLEXIBLE REGARDING THE SCHEDULE



HOW ARE WE DIFFERENT

NO BOND CHECKS

PLAYERS ARE PROVIDED THEIR OWN EQUIPMENT TO PROMOTE OWNERSHIP AND RESPONSIBILITY FOR THEIR ITEMS

NO VOLUNTEER HOURS REQUIRED

YOU ARE NOT GOING TO MISS YOUR ATHLETE PLAY TO BE IN A SNACK STAND

NO WAIVERS REQUIRED

DECREASED OVERALL COST

FUNDRAISING THROUGHOUT THE ENTIRE YEAR TO SUPPLEMENT EVERYONE'S REGISTRATION COSTS

ACADEMIC CENTRIC

MENTORSHIP AND TUTORING PROVIDED THROUGHOUT THE SCHOOL YEAR

POSITIVITY DRIVEN

WEEKLY FAMILY MEETINGS FOR ATHLETES AND PARENTS

FOCUSED ON IMPROVING FOOTBALL IQ

TRAINING IN SEASON WITH FORMER PROFESSIONAL FOOTBALL PLAYERS AND COLLEGIATE ATHLETES

GREAT RESOURCES IN THE NJSPW AND JEC COMMUNITY

LOCAL HIGH SCHOOL COACHES INCLUDING SJV, RBC AND THE GARDEN STATE HERD

NO FRILLS

NO FORMAL BANQUET AT THE END OF THE YEAR – GOAL IS NOT FUND RAISING TO TRAVEL JUST BEFORE CHRISTMAS

FUNDRAISING

WE KNOW YOU ARE HIT UP AT SCHOOL, WORK, AND FOR EVERY OTHER ORGANIZATION YOUR FAMILY IS PART OF. RATHER THAN BUYING MUMS, COFFEE CAKES, RAFFLE TICKETS, WREATHS, POPCORN, COOKIES, ECT... WE DO ONE FUNDRAISER WITH A TOTAL REQUEST OF \$50 PER FAMILY

OUR GIFT AUCTION IS OUR PRIMARY FUND RASING EVENT. IT IS HELD YEARLY IN FEBRUARY AT SPICY CANTINA IN SEASIDE HEIGHTS. WE ASK EACH FAMILY TO DONATE \$50 TOWARDS THIS EVENT. THIS CAN BE AS CASH, A DONATED GIFT CARD OR BASKET FROM A LOCAL BUSINESS OR AS THE SUGGESTED PURCHASE BELOW. TEAM MOMS WILL COLLECT THE ITEMS THROUGHOUT THE SEASON. THIS WILL BE EXPLAINED IN DETAIL AT PARENT MEETINGS.

FLAG AND 8U – SCRATCH OFF TICKETS

9U AND 10 U – AMAZON GIFT CARDS

11U – PLAYSTATION/XBOX/NINTENDO/ROBLOX CARDS

12U – RESTAURANT GIFT CARDS

13 U AND 14 U – WINE OR SPIRITS

SPONSORSHIP

\$100 DONATION

YOUR FAMILY NAME OR BUSINESS WILL BE ANNOUNCED AT HALF TIME OF ALL HOME GAMES
"THANK YOU" SHARED ON OUR SOCIAL MEDIA WITH YOUR COMPANY LOGO AND #S
NAME/LOGO WILL APPEAR IN OUR NEXT GIFT AUCTION BROCHURE (EVERY FEBRUARY)

\$500 DONATION

YOUR BUSINESS LOGO WILL APPEAR ON THE BACK OF 2026 LAKEWOOD PIONEER T-SHIRTS
YOUR NAME/COMMERCIAL ANNOUNCED A MINIMUM 3 X DURING OF ALL HOME GAMES
"THANK YOU" BLASTED ON SOCIAL MEDIA 4 X DURING THE SEASON
LOGO WILL APPEAR IN OUR NEXT GIFT AUCTION BROCHURE (EVERY FEBRUARY)

\$1000 DONATION

COMPANY BANNER HUNG AT ALL HOME 2026 GAMES (3 FT BY 5 FT)
BANNER HUNG AT 2026 MEDIA DAY (JUNE)
BANNER HUNG AT 2027 WINTER CAMP SESSIONS (FEB-MARCH)
BUSINESS NAME/LOGO WILL APPEAR ON THE BACK OF 2026 LAKEWOOD PIONEER T-SHIRTS
"THANK YOU" BLASTED ON SOCIAL MEDIA 6X X DURING THE YEAR
LOGO AND LINK TO YOUR WEBPAGE/SOCIAL MEDIA ON TEAM REGISTRATION PAGE
ANNOUNCED A MINIMUM OF 5 X DURING OF ALL HOME GAMES
LOGO WILL APPEAR IN OUR NEXT GIFT AUCTION BROCHURE (EVERY FEBRUARY)

HALF TIME SPONSORS \$1500

THEMED RACE AT ALL HALF TIME OF ALL HOME GAMES
(THINK ABOUT PORK ROLL/EGG/CHEESE AT THE BLUE CLAWS)
EVERYTHING NOTED IN THE \$1000 DONATION

KICK OFF PACKAGE - \$2500 DONATION

COMPANY SPONSORSHIP OF BREAK-THRU BANNER FOR HOME AND AWAY GAMES
WILL BE USED AT ALL LEVELS- UP TO 8 GAMES A WEEKEND
4 TICKETS TO OUR NEXT GIFT AUCTION
EVERYTHING NOTED IN THE \$1000 DONATION

END ZONE PACKAGE - \$2500 DONATION

RED CARPET BACKDROP/PHOTO BACKDROP WITH COMPANY LOGO SET UP IN
FAMILY AREA AT ALL HOME GAMES
MASCOT PICTURES
SOCIAL MEDIA PHOTO CONTESTS WITH #YOUR BUSINESS FOR HOME GAMES
4 TICKETS TO OUR NEXT GIFT AUCTION
EVERYTHING NOTED IN THE \$1000 DONATION

COACHES AND TEAM MOMS

IF YOU ARE INTERESTED IN VOLUNTEERING AS A COACH PLEASE EMAIL

MIKE@JEC.FOOTBALL

IF YOU ARE INTERESTED IN BEING A TEAM MOM/DAD PLEASE EMAIL

HEATHER@JEC.FOOTBALL

WE LIMIT ALL COACHING STAFFS TO 4 COACHES AND 2 TEAM PARENTS

IN ADDITION TO THE ONLINE REQUIRED TRAININGS AND BACKGROUND CHECKS

COACHES WILL NEED TO ATTEND COACHES SYMPOSIUM ON SATURDAY JUNE 13TH

**TEAM MOMS WILL HAVE MEETING BEFORE MEDIA DAY ON SUNDAY JUNE 7TH SO
YOU ARE PREPARED TO COLLECT PAPERWORK FOR BOOK CHECKS**



2026 WINTER WORK OUTS

- OFF SEASON TRAINING AT ADRENALINE SPORTS ACADEMY IN TOMS RIVER
- WORK ON SPEED, AGILITY, AND POSITIONAL TRAINING
- COLLIGATE ATHLETES, PROFESSIONAL ATHLETES AND COLLEGE COACHING STAFFS WILL ALL JOIN OUR COACHES TO HELP BUILD YOUR ATHLETE'S SPORTS IQ
- \$5 A SESSION FOR ALL REGISTERED 2026 PIONEERS
- \$10 FOR ALL OTHERS



CAMPS

FOLLOW OUR SOCIAL MEDIA TO
LEARN MORE ABOUT LOCAL CAMPS
FB BRICK HYDRA— INSTA BRICK HYDRA

2026 BIG MAN TOURNAMENT
FIRST TIME HITTERS ROOKIE CAMP
FRIDAY NIGHT LIGHTS

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BY |



SWAG

LINK FOR SWAG WILL BE ADDED WHEN THE STORE IS OPEN
WILL ALSO SHARE ON ALL SOCIALS AND ON REGISTRATION PAGE





CONTACT INFO

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